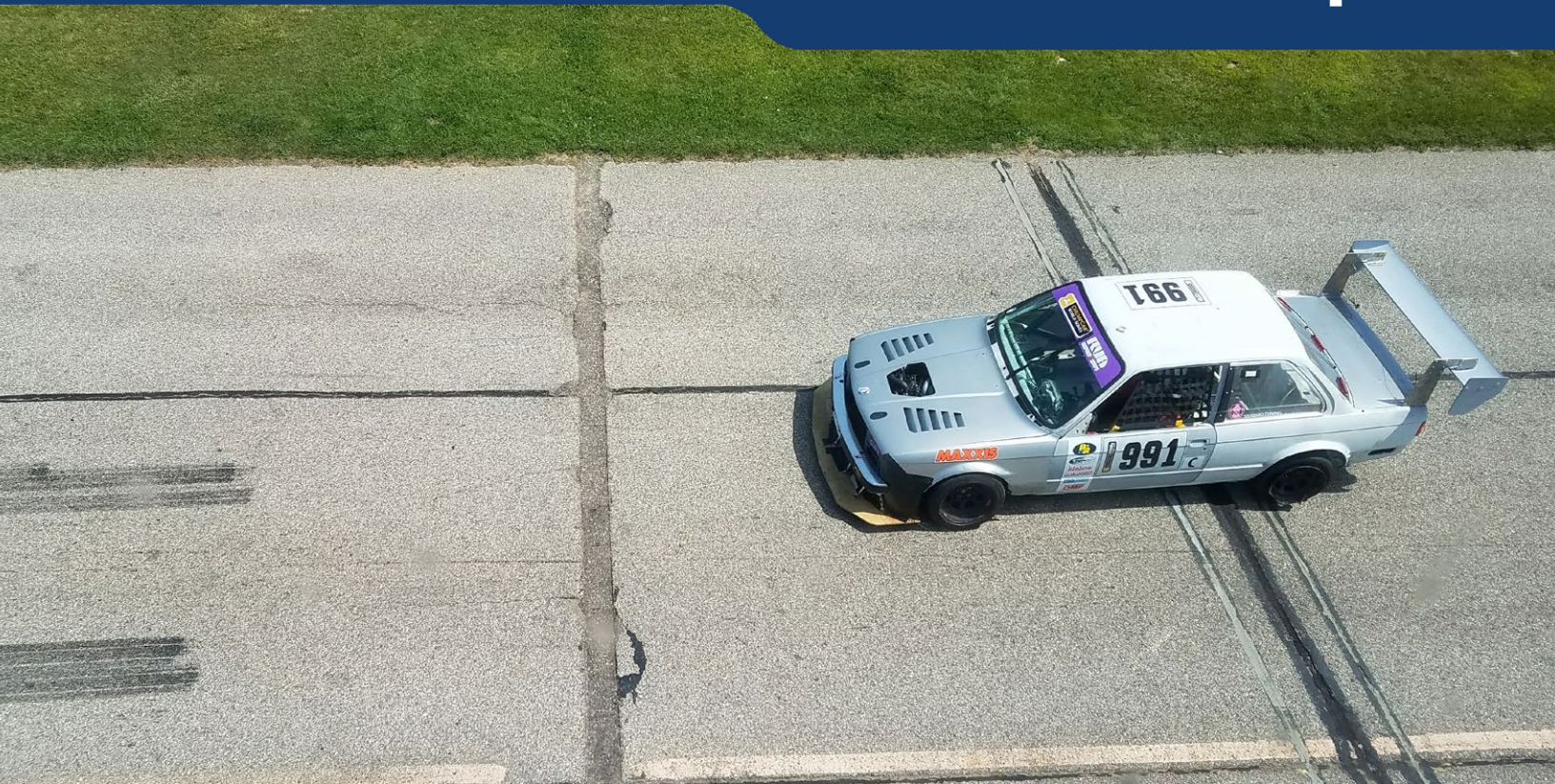




# 2017 Annual Report



ChumpCar International, Inc.  
PO Box 2170, Angier, NC 27501

# SUMMARY

2017 was a transition year for our club and a busy one at that. At the start of the season, we were only six months past the departure of ChumpCar's founder. The existing Board of Directors worked on a few rule updates to kick off the 2017 season, and the first of 28 event weekends took place at Chuckwalla Raceway in January.

As the months raced by, the club saw over 3,900 people purchase/renew their memberships and attend events all over the country. During the compiling of the Championship points, we found there were more than 1000 unique cars that raced with us! Many of our 3,900 members and their 1000+ cars helped to sell out 10 of our 28 events in 2017 including record numbers at Daytona, Watkins Glen, and Gingerman.

Weather had a significant impact on our teams and the season in 2017. Hurricane Irma did damage to Sebring International Raceway just days before our event there. Wildfires raged across California, including the Thomas Fire in December. Not to mention, a freak blizzard hit the Gulf states in mid-December leaving Barber covered in a blanket of fluffy white snow. In all three cases, the races happened as scheduled.

Midway during the year, the existing Board of Directors, having served for over two years, stepped down and a new Board appointed. The new Board put revised club bylaws up for a vote, and then with their passing, added two extra seats to the Board of Directors. The membership voted those people into position into December. I, having been your Eastern Region Director since 2011, now became your club CEO.

2017 also saw the growth of our live broadcast platform from a few in-car camera feeds here and there in 2016, to a full blown operation with three staff members, a dozen cameras, and live interviews by the end of 2017. ChampCar.live has become a must-have for so many of you members! The exposure it has provided this club cannot be overstated, and its reach is helping to bring in new members each month.

Probably the single biggest change of all 2017 was the rebranding of our club name and image. From our inception, we have been called the ChumpCar World Series, a play on the old ChampCar World Series open-wheel racing group. After much work and discussion amongst the Board and with our members, it was decided that a new, less objectionable name was in order. So on Thanksgiving 2017, the new club name ChampCar Endurance Series was revealed. Along with the new name came a new logo and website. Feedback on this change has been almost universally positive and has garnered the attention of many more companies looking to support our club.

Financially, 2017 was a good year for us. We did not have a coherent set of books at the start of 2017, but after significant work, do have solid financials for the year and moving forward. We were in the black, generating revenue in excess of expenses by just over \$50,000. That's not a significant number, one additional bad race weekend could have wiped that out, but we are on the right path. In addition, some one-time expenses, mostly due to the rebranding efforts, will not repeat in 2018. We have to make large track deposits long before we go to tracks, but have enough cash to make that happen without borrowing more.

We will continue to expand the series while operating in a responsible manner to ensure YOU ALL get to keep racing far into the future!

Sincerely,



Michael Chisek  
Chief Executive Officer

# Balance Sheet

As of December 31, 2017

ASSETS	
Current Assets	
Bank Accounts	
Gen Fund Checking	\$27,571.91
Checking	\$298.35
Central Checking	\$4,873.69
Eastern Checking	\$4,175.20
PayPal	\$116,500.08
Total Bank Accounts	\$153,419.23
Total Current Assets	\$153,419.23
Fixed Assets	
Vehicles	\$7,558.53
Accumulated Depreciation	-\$251.95
Equipment	\$108,215.00
Accumulated Depreciation - non auto	-\$16,256.13
Total Fixed Assets	\$99,265.45
Other Assets	
Intangible assets	\$75,000.00
Total Other Assets	\$75,000.00
<b>TOTAL ASSETS</b>	<b>\$327,684.68</b>
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
PayPal Working Cap Loan	\$88,484.91
Current portion-Note Payable, former founder	\$30,000.00
Total Current Liabilities	\$118,484.91
Long Term Liabilities	
Note Payable - former founder	\$147,500.00
Total Long Term Liabilities	\$147,500.00
Total Liabilities	\$265,984.91
Equity	
Opening Balance-Equity, Net	\$11,522.78
Net Income-Current Year	\$50,176.99
Total Equity	\$61,699.77
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$327,684.68</b>

# Income Statement

Year ended December 31, 2017

Event income		
	Event Registration, net	\$1,677,108.76
	Garage Rental	\$9,000.00
	Pit Passes	\$5,520.00
	Other income	\$8,645.89
	ChumpChange Redeemed	-\$21,959.00
	net event income	<u>\$1,678,315.65</u>
	Membership Income	\$186,450.00
	Sponsorship Income	\$33,800.00
	Total Income	<u>\$1,898,565.65</u>
Costs		
	event expenses	
	track rental	\$1,021,504.73
	labor, workers/staff	\$298,229.63
	travel expenses	\$158,482.87
	event supplies, hospitality	\$54,551.58
	emergency services	\$32,048.00
	insurance	\$23,324.00
	trophies and awards	\$15,011.27
	garage rental	\$9,000.00
	track damages	\$6,445.00
	other event expenses	\$39,627.53
	event expenses, net	<u>\$1,658,224.61</u>
	Gross profit	<u>\$240,341.04</u>
General and Administrative		
	Marketing/Media	
	Advertising	\$8,005.77
	live streaming	\$30,052.86
	Marketing expense	\$20,592.00
	forum expense	\$1,898.79
	total Marketing/Media	<u>\$60,549.42</u>
	Office and other expenses	
	payment/credit card fees	\$39,485.65
	outside services-contract/other	\$22,966.98
	depreciation	\$16,508.08
	accounting	\$5,997.50
	legal fees	\$12,815.00
	postage	\$7,233.91
	dues and subscriptions	\$4,360.00
	phone/internet/computer	\$4,625.48
	interest expense	\$7,455.00
	other misc expenses	\$8,167.03
	Total-Office and other	<u>\$129,614.63</u>
	Total General and Administrative	<u>\$190,164.05</u>
	Net Income	<u>\$50,176.99</u>

# Cash Flows

Year ended December 31, 2017

Operating Activities		
	Net Income	\$50,126.99
	Sources (uses) of cash	
	provided by operations:	
	Accounts Receivable	\$50.00
	Accumulated Depreciation	\$16,508.08
	Accrued liabilities	-\$1,997.22
	Total: Sources/uses of cash	
	provided by operations:	<u>\$64,687.85</u>
Investing Activities		
	fixed asset addition: vehicle	<u>-\$7,558.53</u>
	Total: Sources/uses of cash	
	provided by financing activities:	<u>-\$7,558.53</u>
Financing Activities		
	Paypal Working Cap loan	<u>\$31,836.91</u>
	Payments on Note Payable, founder	<u>-\$22,500.00</u>
	Total: Sources/uses of cash	
	provided by financing activities:	<u>\$9,336.91</u>
	Net Cash increase for 2017:	<u>\$66,466.23</u>
	Cash at the beginning of the year:	<u>\$87,253.00</u>
	Cash at the end of the year:	<u>\$153,719.23</u>

# Board of Directors

ChumpCar International Inc. DBA ChampCar Endurance Series  
Board of Directors Web Page  
<https://champcar.org/mainweb/board-of-directors/>

Michael Chisek, President (Dec 2020)  
Doc Waldrop, Secretary (Dec 2019)  
Jerry Enger, Treasurer (Dec 2018)  
Phil McKinney (Dec 2019)  
Bruce Mills (Dec 2018)  
Tiffany Alexander (Dec 2020)  
Richard Sainato (Dec 2020)

Email: [board@champcar.org](mailto:board@champcar.org)

BOD terms are three (3) years. Elections are held in the fall of the listed year. Term starts January of the following year.

By-Laws – ChumpCar International Inc. DBA ChampCar By laws  
<https://champcar.org/mainweb/wp-content/uploads/2017/12/ChampCarBylaws.pdf>

