



# 2018 Annual Report



ChumpCar International, Inc.  
PO Box 2170, Angier, NC 27501

# SUMMARY

Greetings ChampCar Members:

The year 2018 was an exciting one for the ChampCar Endurance Series. Implementing our name change only a month prior to the start of the year, we have officially completed our first full year with the new title. The season kicked off at Road Atlanta where 84 cars battled for the win into the night. Twenty-seven events later, the checkered flag flew on the final 78 cars to race in the 2018 season at our New Year's Eve event at Sebring International Raceway. In between, we saw our family grow yet again as the average number of teams per event increased over 2017. In that mix were members of the ChampCar family that had been with us since the beginning as well as plenty of new faces and cars that we all welcomed into the club.

Something new for 2018 was the addition of three full time employees to keep our club running smoothly. Dana Morrison came on as one of your Event directors and managed events from coast to coast. Bill Strong came on board as our full time Marketing Director and head of the ChampCar.Live broadcast operations. While I had long been working full time for ChampCar, I now officially became a full time employee as the club CEO. In addition to our three full time staff, ChampCar is made possible by the hard work of 20+ part time staff from all over the country.

Speaking of ChampCar.Live, Bill Strong, Paul Veltum, Doc Waldrop, and Tiffany Alexander continued to polish the live broadcast throughout the 2018 season to something that has become expected and arguably an asset many of you can't live without! We routinely find the live broadcast on TVs in your pit boxes as you use it to keep up on the race and even strategize. I have even received comments from non-members who are disappointed when our broadcast team is not on site for a race.

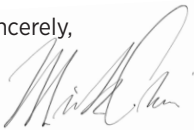
We also saw the return of the National Championship, which was held at National Corvette Museum Motorsports Park on June 16th & 17th. After 16 hours of hot action on track in the hot June sun (did I mention that it was HOT there?), the #111 BMW of RVA Graphics & Wraps emerged as the club's National Champion for 2018. Furthermore, we announced that the National Championship would change venues each year and travel the country, with stops at Charlotte, Sonoma and Road America in the next few years. The National Championship weekend brought another activity as well - the annual public Board meeting. Members had been a part of a petition submission and comment process in the months leading up to the meeting. At the meeting, they were able to hear how the Board ruled on their suggestions as well as get our first financial report on the club ever.

One of the common requests from members during the 2017 and 2018 season was for more input into cleaning up the rules. To address that and get much needed assistance, the Board appointed a Technical Advisory Committee to assist in the review and cleaning up of the club BCCR. The TAC's knowledge and hard work has been a great help to the club, and the BCCR for 2019 was better than ever because of their efforts. We look forward to working with such committees for years to come.

As you read over this report, you'll see both 2017 and 2018 numbers side by side. This will continue in the coming years so that our finances are transparent to the members and everyone can see how your money is spent. Speaking to the 2018 season, the club had a great year. Entries were up which is our primary source of revenue. Our sponsors were back for another year of supporting your racing, and we didn't have the legal fees or the rebranding cost of 2017. Most importantly, the club has no working capital loan at 12-31-2018 and has a small amount of cash reserves to handle any emergencies that may happen.

We look forward to the 2019 season where we anticipate more full events and more new faces than ever before!

Sincerely,



Michael Chisek  
Chief Executive Officer

# Balance Sheet\*

As of December 31, 2018

ASSETS	As of 12/31/2018	As of 12/31/2017
<b>ASSETS</b>		
Current Assets		
Bank Accounts		
Gen Fund Checking	\$43,405	\$27,572
Eastern Checking	\$51,511	\$298
Central Checking	\$1,931	\$4,874
PayPal	\$62,851	\$116,500
Total Bank Accounts	\$159,698	\$149,244
Total Current Assets	\$159,698	\$149,244
Fixed Assets		
Vehicles	\$26,232	\$7,559
Accumulated Depreciation	-\$2,857	-\$189
Equipment	\$138,970	\$130,049
Accumulated Depreciation - non auto	-\$76,400	-\$58,880
Total Fixed Assets	\$85,945	\$78,539
<b>TOTAL ASSETS</b>	<b>\$245,643</b>	<b>\$227,783</b>
<b>LIABILITIES AND EQUITY</b>		
Liabilities		
Current Liabilities		
Total Credit Cards	\$10,162	\$0
Other Current Liabilities		
PayPal Wrkg Cap Loan	\$0	\$88,485
Current portion-Note Payable, former founder	\$30,000	\$30,000
Total Payroll Liabilities	\$5,855	\$0
Total Other Current Liabilities	\$35,855	\$118,485
Total Current Liabilities	\$46,017	\$118,485
Long-term portion-Note Payable, former founder	\$115,000	\$147,500
Total Liabilities	\$161,017	\$265,985
Equity		
Opening Balance Equity	-\$38,202	-\$88,379
Net Income	\$122,829	\$50,177
Total Equity	\$84,626	-\$38,202
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$245,643</b>	<b>\$227,783</b>

\* Presented on a cash basis. Certain reclasses of prior year results were made to be consistent with current year presentation.

# Income Statement

Year ended December 31, 2018

Event Revenue		As of 12/31/2018	As of 12/31/2017
	Event Registration, Net	\$1,805,525	\$1,655,150
	Garage Rental	\$10,300	\$9,000
	Pit Passes	\$24,345	\$5,520
	Other Revenue	\$36,401	\$8,646
	<b>Net Event Revenue</b>	<b>\$1,876,571</b>	<b>\$1,678,316</b>
	Membership Revenue	\$172,300	\$186,450
	Sponsorship Revenue/Product Sales	\$45,600	\$33,800
	<b>Total Revenue</b>	<b>\$2,094,471</b>	<b>\$1,898,566</b>
<b>Costs</b>			
	<b>Event Expenses</b>		
	Track Rental	\$954,127	\$1,021,505
	Labor, Workers/Staff	\$439,110	\$298,230
	Travel Expenses	\$201,732	\$158,483
	Event Supplies, Hospitality	\$53,115	\$54,552
	Emergency Services	\$20,878	\$32,048
	Insurance	\$22,308	\$23,324
	Trophies and Awards	\$10,661	\$15,011
	Garage Rental	\$10,300	\$9,000
	Track Damages	\$13,713	\$6,445
	Other Event Expenses	\$35,523	\$39,628
	<b>Event Expenses, Net</b>	<b>\$1,761,467</b>	<b>\$1,658,225</b>
	<b>Gross Profit</b>	<b>\$333,004</b>	<b>\$240,341</b>
<b>General and Administrative</b>			
	<b>Marketing/Media</b>		
	Advertising	\$15,827	\$8,006
	Live Streaming	\$35,579	\$30,053
	Marketing Expense	\$2,652	\$20,592
	Forum Expense	\$2,152	\$1,899
	<b>Total Marketing/Media</b>	<b>\$56,210</b>	<b>\$60,549</b>
	<b>Office and Other Expenses</b>		
	Payment/Credit Card Fees	\$47,435	\$39,486
	Outside Services-contract/Other	\$23,994	\$22,967
	Depreciation	\$20,188	\$16,508
	Accounting	\$14,390	\$5,998
	Legal Fees	\$2,040	\$12,815
	Postage	\$9,471	\$7,234
	Dues and Subscriptions	\$915	\$4,360
	Phone/Internet/Computer	\$14,581	\$4,625
	Interest Expense	\$158	\$7,455
	Other Misc Expenses	\$20,792	\$8,167
	<b>Total-Office and Other</b>	<b>\$153,965</b>	<b>\$129,615</b>
	<b>Total General and Administrative</b>	<b>\$210,175</b>	<b>\$190,164</b>
	<b>Net Income</b>	<b>\$122,829</b>	<b>\$50,177</b>

# Cash Flows

As of December 31, 2018

Operating Activities	As of 12/31/2018	As of 12/31/2017
Net Income	\$122,829	\$50,127
Sources (uses) of cash provided by operations:		
Accounts Receivable	\$0	\$50
Depreciation Expense	\$20,188	\$16,508
Credit Cards Payable	\$10,163	\$0
Accrued Liabilities	\$5,854	-\$1,997
Total sources/uses of cash provided by operations	\$159,034	\$64,688
Investing Activities		
Fixed Asset additions	-\$27,595	-\$7,559
Total uses of cash provided by investing activities	-\$27,595	-\$7,559
Financing Activities		
Paypal Working capital loan	-\$88,485	\$31,837
Payments on Note Payable, founder	-\$32,500	-\$22,500
Total uses of cash provided by financing activities	-\$120,985	\$9,337
Net Cash increase:	\$10,454	\$66,466
Cash at the beginning of the year:	\$149,244	\$82,778
Cash at the end of the year:	\$159,698	\$149,244

# Board of Directors

ChumpCar International Inc. DBA ChampCar Endurance Series  
Board of Directors Web Page  
<https://champcar.org/mainweb/board-of-directors/>

Michael Chisek, President (Dec 2020)  
Doc Waldrop, Secretary (Dec 2019)  
Jerry Enger, Treasurer (Dec 2022)  
Tyler Pedersen (Dec 2019)  
Bruce Mills (Dec 2022)  
Tiffany Alexander (Dec 2020)  
Richard Sainato (Dec 2020)

Email: [board@champcar.org](mailto:board@champcar.org)

BOD terms are three (3) years. Elections are held in the fall of the listed year. Term starts January of the following year.

By-Laws – ChumpCar International Inc. DBA ChampCar By laws  
<https://champcar.org/mainweb/wp-content/uploads/2017/12/ChampCarBylaws.pdf>

