

CHAMPCAR ENDURANCE SERIES® WELCOMES BFGOODRICH® TIRES
AS OFFICIAL SERIES PARTNER FOR 2026 SEASON

— The ChampCar Endurance Series is thrilled to announce a new partnership with BFGoodrich Tires as an official series sponsor for the 2026 racing season. This collaboration brings together North America's premier grassroots endurance racing series and one of the most iconic names in high-performance tire technology.

"I'm excited to welcome BFGoodrich as a Series Partner of the ChampCar Endurance Series," said Mike Chisek, President and CEO of ChampCar. "It's great to see the grassroots support BFGoodrich has for road racing, and their new g-Force Rival + is proving to be a great choice for our endurance road racing teams."

As part of the agreement, BFGoodrich Tires will receive prominent trackside branding, digital media integration, naming rights to two events and a dedicated presence in the ChampCar paddock throughout the 2026 season. In 1972, BFGoodrich sponsored the Greenwood Corvette at the 24 Hours of Le Mans to prove the performance and durability of its radial street tires. Fifty-Four years later, BFGoodrich continues that tradition by showcasing its g-Force Rival + tire in the ChampCar Endurance Series, where thousands of miles of wheel-to-wheel competition provide the ultimate proving ground.

"We are incredibly excited to welcome BFGoodrich Tires to the ChampCar family," said David Kicak, ChampCar Endurance Series Marketing and Sponsor Manager. "Endurance racing demands absolute reliability, longevity, and performance from tires. BFGoodrich embodies those exact qualities. This partnership strengthens our grid and offers our drivers invaluable support from a brand with a legendary motorsport pedigree."

BFGoodrich® Tires has a storied history of winning in extreme environments, from tarmac road courses to desert off-road racing. By joining forces with ChampCar, the brand reinforces its commitment to supporting grassroots automotive enthusiasts who live and breathe motorsports.

About ChampCar Endurance Series

The ChampCar Endurance Series is North America's leading grassroots endurance road racing organization, sanctioning competitive amateur motorsports events at premier racing facilities throughout the United States. With a mission to provide affordable, accessible, and competitive endurance racing, ChampCar welcomes drivers and teams from diverse backgrounds and experience levels. The series emphasizes sportsmanship, innovation, safety, and value while delivering professionally managed events that foster a vibrant and passionate racing community. Each season, thousands of drivers, crews, members, volunteers and fans participate in ChampCar events, making it one of the largest and most active amateur road racing organizations in North America. The 2026 ChampCar Endurance Series features a robust schedule of events at iconic road courses across North America, offering affordable, real-world road racing to thousands of drivers

For more information, visit www.champcar.org.

About BFGoodrich® Tires

With more than 150 years of heritage, BFGoodrich® Tires engineer's tires for champions and everyday enthusiasts who demand peak performance on any terrain. From pioneering the first pneumatic automobile tire to dominating motorsport tracks worldwide, BFGoodrich delivers unmatched durability and control.

For more information, visit bfgoodrichtires.com.

Media Contact:

David Kicak
david.kicak@champcar.org
(315)317.5020

###